

SAMM2016

SALES AND MARKETING MARRIAGE
CONFERENCE & NETWORKING

SEPTEMBER 28

RIVERSTONE EVENT CENTRE
1:00 - 7:00 PM



WWW.SAMMCONFERENCE.COM



 <p>Paul Copcutt Helping build your professional presence</p>	 <p>MEADOWS PERFORMANCE Sales & Growth Strategy</p>
 <p>Outridge Enterprises Inc.</p>	 <p>WellConnected</p>

Thank You to Our Sponsors, Contributors and Partners

 <p>PROwl communications</p>	 <p>liszten CONSULTING [a marketing collaborative] consulting • design • project management</p>	 <p>RIVERSTONE EVENT CENTRE</p>	 <p>Connecting niagara</p>
--	---	---	--

The Sales and
Marketing Marriage
Conference - how
sales and marketing
go hand-in-hand
with practical
applications through
networking.

SAMM2016

SALES AND MARKETING MARRIAGE CONFERENCE & NETWORKING

*You are cordially invited to attend the
Marriage of Sales and Marketing
Conference & Networking Event*

Date: September 28th, 2016.

Time: 1:00 pm - 7:00 pm

*Location: Riverstone Event Centre,
414 River Rd, Welland, ON L3B 0A2*

SaMM 2016: On September 28th, 2016 PRowl Communications will bring together the business community, students, entrepreneurs and start-ups for a day of learning and networking. SaMM 2016 is a conference and networking event geared to understanding the marriage between Sales and Marketing.

***Marketing wants Mr. or Mrs. Right.
Sales wants Mr. or Mrs. Right NOW!***

The Goal and Purpose of SaMM 2016

To give marketing and sales professionals, business owners, entrepreneurs and start-ups an understanding of how sales and marketing work hand-in-hand for successful, business growth. The networking sessions offered between speakers will allow you to practice the principles taught by each of our speakers throughout the day.

SaMM 2016 will take place on September 28th, 2016 at the Riverstone Event Centre in Welland. A full itinerary of presentations, networking sessions and local success stories throughout the day. A vendor showcase will be included around the perimeter of the room offering B2B solutions.

This event is Free to attend.

WWW.SAMMCONFERENCE.COM



SaMM 2016 offers a dynamic team of speakers and topics sure to help you understand the marriage between sales and marketing to grow your business.

SAMM2016

SALES AND MARKETING MARRIAGE CONFERENCE & NETWORKING

Do you SALES, take MARKETING to be a forever bound team?

Do you promise to co-exist and collaborate from this day forward, for better, for worse, for richer, for poorer, in a good economy and bad, for all eternity?

We now pronounce you a master of Business Growth!



Paul Copcutt:

Paul Copcutt has been recognized by Forbes as one of the top personal brand strategists globally he is a much sought after speaker, delivering inspiring and informative talks to a variety of Fortune 1000 corporate clients, professional organizations and international conferences.

Topic:

LinkedIn - Where Sales and Marketing Meet.



Bruce Outridge:

Bruce uses creativity on a regular basis to help business owners come up with ideas to improve their markets. He draws experience from his backgrounds in the arts, business, and transportation industry and is often thought of by others as a professional thought bubble.

presentations, networking sessions and local success stories throughout the day.

Topic:

Power Your Business with Creative Confidence



Brett Meadows:

Meadows (mead-ows) 1. a creative, on-the-edge, professional, whose expertise on sales, customer loyalty, and personal development is second to none 2. known for strategic, funny, outside-of-the-box approach to increasing and growing your sales revenue. 3. energetic goal achiever 4. top performer 5. sales hunter 6. leader 7. sales trainer & coach. 8. Influential. See also: dad, loving husband, friend, and salesman.

Topic:

How Not to Suck At Sales



Jill Schoenhofer, MBA:

Network and Referral Trainer **Jill Schoenhofer** has an MBA in Marketing, an Adult Education Certificate and is an Extended DISC trainer. Today Jill through her business, **WellConnected**, works with business professionals to generate on going referrals. She leads seminars on building business by networking and referral. Jill loves to work with companies and see their revenue grow.

Topic:

10 Strategies to Referrals

More speakers and success stories will be confirmed shortly.

WWW.SAMMCONFERENCE.COM



Contribute to
SaMM 2016 as a
corporate sponsor.
Bring awareness of
your business to
150-200 businesses.

SaMM 2016 will offer sponsors ample time to showcase their business throughout the day prior to speaker presentations, during networking sessions and during the cocktail hour at the end of the day.

All Sponsors will receive:

- Recognition on our website complete with corporate bio and links
- Logo on all promotional material
- Social media posts on facebook, twitter, and linkedin
- Opportunity to provide door prizes
- Opportunity to provide literature /promotional item in grab bags
- List of attendees, sponsors and speakers (opted-in)
- Recognition during the event (announcements, displayed on screens, between sessions)

B2B Exhibitor Space

You will receive:

- A 6-8' table, draped and 2 chairs
- Recognized as a partner of the event
- Logo and business description on the SaMM 2016 website
- Mentions through our social media network
- Included in our e-blasts
- The opportunity to provide a door prize
- The opportunity to provide information for our grab bags
- Listed in the event program with your logo (option to upgrade to an ad)

SAMM2016

SALES AND MARKETING MARRIAGE CONFERENCE & NETWORKING

Sponsorship Packages

SaMM 2016 will offer attendees valuable sales and marketing skills and the ability to marry the two for business growth. Through our previous conference ConnectFest Niagara in February of this year, we learned attendees loved the networking sessions between speakers. SaMM 2016 will offer the same opportunity with networking geared to utilizing the skills taught in each of the presentations.

Sponsorship Levels:

Title Sponsorship of Event		HST is extra.
- SaMM2016 presented by {YOUR COMPANY}	\$3500	
5 - 7pm Networking & Cocktail Hour Sponsor	\$2000	
Website Sponsor	\$1800	
Venue Sponsor	\$1800	
Platinum Sponsor (general)	\$1500	
Gold Sponsor (general)	\$1000	
Refreshment Sponsor (coffee, tea, water, juice)	\$ 800	
Silver Sponsor (general)	\$ 750	
Show Program Sponsor	\$ 500	
Postcard Sponsor	\$ 350	
Bronze Sponsor (general)	\$ 250	
Audio Visual Sponsor	\$ 250	
Name Badge Sponsor	SOLD	
Grab Bag Sponsor (bags provided by your company)	\$ 100	
Poster Sponsor	\$ 125	
Media Sponsor		contact us
Provide a door prize		contact us

Exhibitor Space (B2B businesses only) \$ 100

Advertising Opportunities:

Show Program (given to all attendees)		
Outside Back Cover (full colour)		\$ 150.00
Inside Back Cover (full colour)		\$ 125.00
Full page (b/w)		\$ 100.00
½ page (b/w)		\$ 75.00
1/4 page (b/w)		\$ 50.00
Website Ad		
Box ad (links to your website)		\$ 100.00
Small ad (links to your website)		\$ 50.00



Sponsorship,
Exhibitor, and
Advertising

SAMM2016

SALES AND MARKETING MARRIAGE CONFERENCE & NETWORKING

Company Name: _____

Address: _____

Contact Person: _____ Title: _____ Phone: _____ Ext: _____

Email: _____ Website: _____

Sponsorship Levels:

Title Sponsorship of Event	\$3500	_____
- SaMM2016 presented by {YOUR COMPANY}	\$2000	_____
5 - 7pm Networking & Cocktail Hour Sponsor	\$1800	_____
Website Sponsor	\$1800	_____
Venue Sponsor	\$1500	_____
Platinum Sponsor (general)	\$1000	_____
Gold Sponsor (general)	\$ 800	_____
Refreshment Sponsor (coffee, tea, water, juice)	\$ 750	_____
Silver Sponsor (general)	\$ 500	_____
Show Program Sponsor	\$ 350	_____
Postcard Sponsor	\$ 250	_____
Bronze Sponsor (general)	\$ 250	_____
Audio Visual Sponsor	SOLD	_____
Name Badge Sponsor	\$ 100	_____
Grab Bag Sponsor (bags provided by your company)	\$ 125	_____
Poster Sponsor		_____
Exhibitor Space (B2B businesses only)	\$ 100	_____

HST is extra.

Space is limited and will be awarded on a first paid basis.

Payment can be made by:

___ Cheque made payable to: PRowl Communications

___ e-transfer to debi@prowlcommunications.com

Please provide security answer here: _____

___ PayPal to debi@prowlcommunications.com

___ Visa or ___ Mastercard

Cardholder Name: _____

Card Number: _____

Advertising Opportunities:

Show Program (given to all attendees)		
Outside Back Cover (full colour)	\$ 150	_____
Inside Back Cover (full colour)	\$ 125	_____
Full page (b/w)	\$ 100	_____
½ page (b/w)	\$ 75	_____
1/4 page (b/w)	\$ 50	_____
Website Ad		
Box ad (links to your website)	\$ 100	_____
Small ad (links to your website)	\$ 50	_____

Expiry: ___ / ___ CSV: _____

Authorized Signature: _____

Date: _____

SUBTOTAL: \$ _____

HST (13%): \$ _____

TOTAL: \$ _____

HST#: 805455961

For further information contact:

Prowl Communications at
905-734-8273 or 905-321-5097.
debi@prowlcommunications.com



Would you like to provide a door prize? ___Yes ___No

WWW.SAMMCONFERENCE.COM

