## Get found. Gain traffic. Grow revenue.

Establish accurate business listings and **appear in more places across the web**. Packed with three powerful presence management tools—Google Insights, Listing Sync and My Listing—Listing Builder is **the most comprehensive business listing solution on the market**.

1

Google Insights

Understand how your **business is performing on Google Search and Maps**. Google Insights in Listing Builder provides a valuable glimpse into your customer's activities, including:

- **How customers find your listing**
- **Where customers find you on Google**
- **What customers do once they find your listing**

2
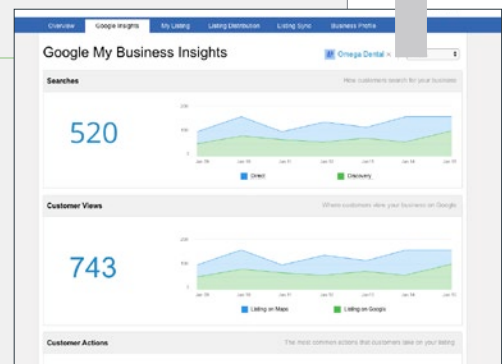
Listing Sync

Accurate business listings help search engines and consumers find local businesses online. Listing Sync gives you **one place to create and sustain accurate business** listings across an established network of over 25 listing sites. With Listing Sync you can:

- Sync to Google, Facebook, and Twitter for no extra charge.
- Generate and fix business listings with one click.
- Make unlimited updates from one place.
- Protect listings from changes by third parties.

My Listing

3
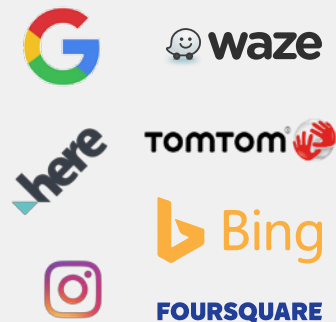
With My Listing, you can **easily create a mobile-responsive business listing that is optimized for local search**. This customizable listing allows you to:

- Drive more traffic to your website.
- Display your store hours and contact info (so it'll be easier for people to find your business).
- Design and share coupons to generate new revenue.

Keep Your Business Listings Up-to-Date

Whenever you make changes to your business info within our platform—including hours of operation and website—we'll automatically sync this info to all of your business listings.

Why do you need accurate listings?

Consumers depend on accurate listings when searching for a local businesses online. Incorrect business listings lead to lost sales opportunities, frustrated consumers, and weakened search rankings. In fact, 73% of consumers stated that they lose trust in a brand when an online listing shows incorrect information. Therefore, accurate listings are considered to be an essential component of the local marketing stack.

4/5 consumers use search engines to find local information like business address, hours and directions.

local searches lead 50% of mobile visitors to visit the business they searched in less than 24 hours

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